

# SOUTH CAROLINA QUARTER HORSE ASSOCIATION

South Carolina Quarter Horse Association is excited to offer our sponsorship opportunity of a 5.5 x 8.5 directory.

NEW this year are advertising packages. Take a look... one of these may be just what you were looking for. Also new this year, the cover and back cover will be in color.

## **ADVERTISING PACKAGES:**

**GOLD Sponsor:** Sole advertiser on Award Cups, Full Page ad, Announcements at shows, 2' x 6' Banner, (2) SCQHA Hats, a SCQHA product, Website, 4 Banquet Tickets, 2 Stall Coupons (value of \$150) .....\$1250.00

**SILVER Sponsor:** One side advertiser on Award Cups, Full Page ad, Announcements at shows, 2' x 4' Banner, (2) SCQHA Hat, SCQHA product, Website, 2 Banquet Tickets, 2 Stall Coupons (value of \$150) .....\$1000.00

**BRONZE Sponsor:** 3/4 pg ad, Announcements at shows, 1.5' x 3' Banner, (1) SCQHA Hat, SCQHA Product, Website, (1) Banquet Ticket, (1) Stall Coupon (value of \$75) .....\$750.00

**NICKEL Sponsor:** 1/2 pg Ad, Announcements at shows, (1) SCQHA Hat, SCQHA Product, Website, (1) Banquet ticket, (1) Stall Coupon (value of \$75) .....\$500.00

## **ADVERTISING SINGLE RATES:**

**Front Cover (4 Color - Full Bleed 5" x 8" w/ .125 bleed... SCQHA logo will be placed in top 1 3/4" ~~\$250~~ **SOLD**)**

**Inside Front Cover (BW: ~~\$200~~ **SOLD**)**

**Inside Back Cover (5" w x 8" t - BW: ~~\$200~~ **SOLD**)**

**Back Cover (Full Color - Full Bleed: ~~\$225~~ **SOLD**)**

**Full Page (5" w x 8" t - BW): \$150**

**Half Page Ad (5" w x 3.75" t - BW): \$75**

**1/3 Page horizontal (Business Card 5" w x 2.5" t - BW): \$50**

**Please send ad info (300 dpi PDF) or ad materials to [aikenarthus@gmail.com](mailto:aikenarthus@gmail.com) and payment to Gretchen Hash-Heffner 354 Wire Rd. Aiken, SC 29801. Make checks payable to SCQHA.**

We do so appreciate your support of our state quarter horse association. We are a group of people that love our state, and the fellowship we find through our horses.

SCQHA is a non-profit organization (501(c)(5). Our Federal ID number is 57-1116155